

# marantz®

**For Immediate Release**

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## **MARANTZ FIRST BLU-RAY DVD PLAYER NOW AVAILABLE**

*--Model BD8002 Ultimate-Quality Blu-ray Player Features Acclaimed 10-bit Silicon Optix Realta Chipset--*

**MAHWAH, NJ, June 30, 2008** – Marantz America, a renowned manufacturer of advanced home entertainment solutions, today announced that its highly anticipated **BD8002 Blu-ray Disc Player** (SRP: \$1,999.99) is now available to retailers. The Marantz® BD8002 Blu-ray DVD player features the acclaimed 10-bit Silicon Optix Realta chipset for the ultimate high-definition video resolution possible via HDMI 1.3 connection, as well as the finest possible audio performance, including Dolby Digital Plus, Dolby True HD and DTS-HD Master Audio.

### **Unprecedented Video and Audio Performance**

Marantz' new BD8002 Blu-ray Disc Player is designed to provide users with unprecedented levels of quality in both audio and video reproduction, plus exciting new interactive DVD playback features. Among its advanced features is an SD card reader for full interactivity, offering content providers a variety of options for adding enhanced content such as games, movie trailers and more.

Noted Kevin Zarow, Vice President, Marketing and Product Development, Marantz America, Inc: "The BD8002 offers an elegant, high-performance option for discriminating consumers in search of the enhanced enjoyment provided by HD content. And for anyone in search of true cinema-like realism, it makes an ideal companion to any one of Marantz' highly acclaimed DLP projectors."

### **Upconversion and IP Scaling to 1080p**

Thanks to its 10-bit Silicon Optix Realta chipset, the BD8002 Blu-ray DVD player offers improved video performance with upconversion and IP scaling to 1080p. The pixel-by-pixel and Digital Noise Reduction feature afforded by this technology allows the player to remove image-degrading artifacts, resulting in absolutely clear, high-resolution images. Current Marantz customers who own one of the company's renowned DLP projectors will be pleased to know that, like the current DV9600 DVD player, the BD8002 will also output 480i via HDMI. The BD8002 also offers High Resolution HD Audio with decoding of Dolby Digital Plus, Dolby True HD and DTS-HD Master Audio and is capable of outputting both 7.1-channel analog signals and PCM audio via HDMI. Finally, in addition to its compatibility with both Blu-ray and DVD discs, the BD8002 can also handle VCDs, SVCDs, MP3s, WMA and DivX video files, and display JPEG images – making it the ideal solution for high-quality enjoyment of today's many audio and video formats.

### **Secondary Video and Audio Decoders**

In keeping with the guidelines mandated by the Blu-ray Association for BD-ROM version 1 Profile 1.1 players, the Marantz BD8002 incorporates a secondary audio and video decoder that allows for simultaneous playback of a secondary audio and video track which may be used for interactive audio and commentary and for picture-in-picture capability (respectively). Additional information (subtitles, audio streams, camera angles, trailers, games, etc.) can be downloaded from the Internet via computer and stored on a SD card that either player will accept. This content can be played with the original content of Blu-ray Discs.

### **About Marantz**

Marantz America is committed to upholding the tradition of technological superiority initiated by founder Saul Marantz. In keeping with this emphasis on quality, Marantz audio and video components are carried only by the nation's premier independent audio/video specialty retailers. Additional information is available at [www.marantz.com](http://www.marantz.com). Marantz America is a wholly owned subsidiary of D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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